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Rose Bowl Stadium & Legacy Foundation

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## **MEDIA ADVISORY**

### **Rose Bowl Institute to Host Annual Women's Empowerment Networking Luncheon**

**WHAT:** The Women's Empowerment Networking Luncheon is a free event that will showcase female leadership, confidence, and character. The networking luncheon welcomes men and women in high school, college, and postgraduate studies with the opportunity to connect with female leaders from various industries such as aviation, medicine, entertainment, and sports. Leaders will be stationed at pre-assigned tables where attendees can converse with them in a casual setting and learn more about their respective career journeys.

The 2<sup>nd</sup> Annual Women's Empowerment Networking Luncheon is designed to provide a platform where students can network, learn, and grow professionally. In addition to providing headshots, we will be introducing a mentoring program as an added benefit that will continue after the networking luncheon.

#### **WHO:**

**Julie Foudy** (Moderator and Host) Former USWNT Captain and Two-Time Olympic Gold Medalist  
**Kathryn Barger** (Welcome Keynote Speaker) Los Angeles County 5<sup>th</sup> District Supervisor  
**Mark Shuster** (Rose Bowl Institute Donor) Founder and Managing Partner of Shuster Advisory Group  
**Nikki Frechette** (Founder of Mentorship Program) Life and Health Coach  
**Lauren Hall**, Programs Director, Rose Bowl Institute

**WHERE:** Spieker Field at the Rose Bowl Stadium - 1001 Rose Bowl Dr, Pasadena, CA 91103.

**WHEN:** Thursday, April 20, 2023, 11:00 AM - 1:00 PM (One-on-one interviews from 11:00 – 11:30 AM)

The Rose Bowl Institute invites you to attend the luncheon and capture live photos, videos, and interviews. Individual media availability will only be upon request. Please RSVP to Meredith Thomas at (626) 524-2533 or email [mthomas@rosebowlstadium.com](mailto:mthomas@rosebowlstadium.com).

*The Rose Bowl Institute thanks the generous donors who have made the 2<sup>nd</sup> Annual Women's Empowerment Networking Luncheon possible: Mark Shuster and Family, Carolyn Miller, The Fitzberg Foundation, Dan and Sarah Rothenberg, The Confidence Foundation, The Larry and Helen Hoag Foundation, Beckie Yon and Jayne Parker, The Christina Mauser Foundation, Rita and John Canning, John and Bonnie DeWitt, Charlie and Pattie Firestone, Andy Newman, Dr. Betty Uribe, JPMorgan Chase, Tony Ayon, and Dr. Chris Mattmann.*

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### **About the Rose Bowl Institute**

The Rose Bowl Institute champions sportsmanship, leadership, and citizenship. Through educational programs, focused dialogues, and awards, the Institute leverages the power of sports to unite people everywhere. It is an arm of the Rose Bowl Legacy Foundation. Charlie Firestone, a former vice president of the Aspen Institute, leads the Institute alongside a current [Advisory Board](#).

Launched in 2020, the Rose Bowl Institute has proven to be an inspirational flashpoint to educate and inspire both at-risk youth and underserved communities in Southern California and around the nation with compelling programming. Sports is a universal language that has the power to unite everyone. The Institute continues teaching independent skills and positive sports values such as *ethics*, *teamwork*, *sportsmanship*, *equality* to ensure its viewers and participants are exposed to free programming that can benefit their growth as contributing members of society.

Coupled with the Rose Bowl Stadium brand, and anchored by a nationwide, celebrity, values-driven advisory board, the Institute has quickly become a unique leader in valuable, productive dialogues rooted in positive sports values. [See Rose Bowl Institute video here](#).

### **About the Rose Bowl Legacy Foundation**

Formed in 2010, the Rose Bowl Legacy Foundation is a 501(c)3, tax-exempt organization whose primary goal is to financially ensure the protection, preservation, and enhancement of the future of the Stadium as a National Historic Landmark. The Foundation has established funding for key capital improvement initiatives, educational programming, and heritage protection due to the generosity of supporters from around the world who are invested in its premier future.

### **About the Rose Bowl Stadium**

The Rose Bowl Stadium is a National Historic Landmark built in 1922 and known around the world. The Rose Bowl has earned its world-class reputation by hosting five NFL Super Bowl games, the 1984 Olympic Soccer matches, the 1994 Men's World Cup, the 1999 Women's World Cup, four BCS National College Football Championship Games and the College Football Playoff Semifinal Game.

The Rose Bowl is the proud home of the annual Rose Bowl Game®, UCLA Bruins Football, world-class concerts, International and Premier League soccer matches, music festivals, community events, AmericaFest 4th of July Celebration, and the World's Largest Flea Market.

For more information please email [rosebowlinstitute@rosebowlstadium.com](mailto:rosebowlinstitute@rosebowlstadium.com) or visit [www.rosebowlinstitute.org](http://www.rosebowlinstitute.org).