





ROSE BOWL INSTITUTE TO HOST 6TH ANNUAL WOMEN'S EMPOWERMENT SYMPOSIUM

PASADENA, Calif. (August 22, 2024) – The Rose Bowl Institute is excited to announce the 6th Annual Women's Empowerment Symposium, to be held virtually from October 1st - October 3rd on the Institute's virtual platform and on the RBI website immediately following the event. This free, three-day event will once again showcase female leadership, confidence, and character.

The virtual Symposium aims to inspire high school and college students by emphasizing the core values of the Rose Bowl Institute: Sportsmanship, Leadership, and Citizenship. This event is designed to encourage young people to pursue higher education and career opportunities, while also motivating young women to overcome obstacles and achieve their goals.

"This Symposium is a unique opportunity for young people to gain insights from leading figures across various fields, fostering a community of learning and inspiration," said Lauren Hall, Programs Director for the Rose Bowl Institute. "Our aim is to empower attendees with the tools and confidence they need to achieve their dreams."

Over the past five years, the event has featured speakers such as Actress and Activist Sophia Bush and Alyssa Milano, Former Secretary of State Madeleine Albright, Former US World Cup Soccer Players Brandi Chastain and Julie Foudy, Olympian Simone Biles, UCLA Gymnastics Legends Coach Valorie Kondos-Field, Gold Medalist Misty May-Trenor, and Team USA Bobsled Pilot and USMC Captain Riley Tejcek. Thanks to these speakers, and many more, the Symposium has engaged with participants across more than 30 states and 8 countries.

Since its launch in August 2020, the Rose Bowl Institute has consistently worked to educate and inspire at-risk youth and underserved communities both in Southern California and nationwide. The Institute is dedicated to imparting essential skills rooted in its core values—ethics, teamwork, sportsmanship, equality, and more—through free, donor-funded programs that support participants' development as active, positive members of society.

To register for this event, please click here.

About the Rose Bowl Institute

The Rose Bowl Institute champions sportsmanship, leadership, and citizenship. Through educational programs, focused dialogues, and awards, the Institute leverages the power of sports to unite people everywhere. It is an arm of the Rose Bowl Legacy Foundation. James Washington, a former two time Super Bowl Champion and UCLA Alumni, leads the Institute alongside a current Advisory Board.

Launched in 2020, the Rose Bowl Institute has proven to be an inspirational flashpoint to educate and inspire both at-risk youth and underserved communities in Southern California and around the nation with compelling programming. Sports is a universal language that has the power to unite everyone. The Institute continues teaching independent skills and positive sports values such as *ethics, teamwork, sportsmanship, equality* to ensure its viewers and participants are exposed to free programming that can benefit their growth as contributing members of society.

Coupled with the Rose Bowl Stadium brand, and anchored by a nationwide, celebrity, valuesdriven advisory board, the Institute has quickly become a unique leader in valuable, productive dialogues rooted in positive sports values.

About the Rose Bowl Legacy Foundation

Formed in 2010, the Rose Bowl Legacy Foundation is a 501(c)3, tax-exempt organization whose primary goal is to financially ensure the protection, preservation, and enhancement of the future of the Stadium as a National Historic Landmark. The Foundation has established funding for key capital improvement initiatives, educational programming, and heritage protection due to the generosity of supporters from around the world who are invested in its premier future.

About the Rose Bowl Stadium

The Rose Bowl Stadium is a National Historic Landmark built in 1922 and known around the world, the Rose Bowl Stadium has earned its world-class reputation by hosting five NFL Super Bowl games, the 1984 Olympic Soccer matches, the 1994 Men's World Cup, the 1999 Women's World Cup, four BCS National College Football Championship Games and the College Football Playoff Semifinal Game.

The Rose Bowl is the proud home of the annual Rose Bowl Game., UCLA Bruins Football, world class concerts, International and Premier League soccer matches, music festivals, AmericaFest 4th of July Celebration, and the World's Largest Flea Market.

<u>To watch the Rose Bowl Institute video, please click here</u>. For more information please email rosebowlinstitute@rosebowlstadium.com or visit www.rosebowlinstitute.org.