

Rose Bowl Stadium Media Contact:

Meredith Thomas

Sr. Director of Communications | Rose Bowl Stadium
E: mthomas@rosebowlstadium.com | C: 626-524-2533

Pasadena Tournament of Roses Media Contact

Candy Carlson

Director of Communications, Pasadena Tournament of Roses
E: ccarlson@tournamentofroses.com | C: 310-749-2820



**ROSE BOWL INSTITUTE AND TOURNAMENT OF ROSES PARTNER TO HOST
EMPOWERING TOMORROW, TODAY – A YOUTH LEADERSHIP SUMMIT**

This summit is a shared commitment between the organizations to provide students with essential resources, education, and life skills to navigate today's challenges.

PASADENA, Calif. (March 24, 2025) The Rose Bowl Institute and the Pasadena Tournament of Roses® are proud to announce the *“Empowering Tomorrow, Today: Youth Leadership Summit.”* This transformative gathering, set against the legendary backdrop of the Rose Bowl Stadium, is designed to inspire, educate, and empower the next generation of leaders. The summit will take place on April 30th, offering students, educators, business and community leaders an opportunity to come together for a day of impactful learning and personal development.

The Youth Leadership Summit is a one-of-a-kind event aimed at fostering leadership skills, resilience, and the critical thinking required to succeed in today's rapidly evolving world. Through a dynamic series of a keynote speaker, panel discussion, and interactive sessions, attendees will have the chance to engage with experts, community leaders, and innovators in various fields, including business, education, technology, social justice, and civic engagement.

*“We are thrilled to host the *Empowering Tomorrow, Today* summit at the iconic Rose Bowl Stadium, a place synonymous with history, tradition, and excellence,”* said Dedan Brozino, President of the Rose Bowl Legacy Foundation. *“This summit represents our commitment to equipping young people with the tools they need to become compassionate, confident, and capable leaders who will drive positive change in their communities and beyond.”*

The summit will provide students with essential resources and education on a range of critical topics, including financial literacy, life skills, and strategies for overcoming adversity. These sessions are designed to empower students with the tools they need to navigate life's challenges and build a strong foundation for success, both personally and professionally. Attendees will gain practical insights into

managing finances, setting goals, making informed decisions, and developing a resilient mindset that will help them thrive in an ever-changing world.

A key highlight of the event will be a keynote address, who will share their expertise and personal journey, offering inspiration and actionable advice for young people striving to make a difference in their own lives and communities.

Additionally, the summit will feature an engaging panel discussion moderated by renowned sports broadcaster Holly Rowe. The panel will focus on the remarkable rise of women's basketball, exploring the challenges and triumphs of female athletes in the sport. Holly Rowe, known for her insightful commentary and empowering storytelling, will lead a powerful conversation on the strength, perseverance, and resilience required to succeed at the highest levels of competition. The discussion will emphasize the importance of mental toughness, breaking barriers, and the role of women in shaping the future of sports.

"This event is not just about imparting knowledge—it's about creating an environment where young people feel supported and inspired to take action," said Mark Leavens, President of the Pasadena Tournament of Roses. "We are proud to offer this incredible opportunity free of charge, making it accessible to students from all walks of life. Our goal is to provide a platform that fosters growth, self-discovery, and the cultivation of leadership skills that will last a lifetime."

The summit will provide:

- **Inspiring Keynote Speaker:** Hear from visionary leaders who have made a lasting impact on their industries and communities showing true resiliency
- **Featured Panel Discussion:** Learn about the power of strength, perseverance and resiliency required to succeed at the highest level of competition on and off the court
- **Networking and Mentorship Opportunities:** Connect with peers, mentors, and community leaders who are committed to youth empowerment and leadership development.
- **Empowerment and Inspiration:** Gain the confidence and motivation to lead with integrity, drive, and purpose.

The *Empowering Tomorrow, Today* summit is open to students, educators, and community leaders, with free admission for all guests. Whether you are a high school student looking to take the next step in your leadership journey, an educator seeking to inspire and empower your students, or a community leader committed to investing in youth, this event offers a unique opportunity to be part of a movement that is shaping the future of leadership.

In addition to thought-provoking discussions, the summit will feature *Resource Row*, a dedicated space where students can connect with local organizations and businesses offering valuable guidance on mental health support, employment opportunities, internships, mentorship, and community engagement. As part of a shared commitment to the community, the event will also support Eaton Fire recovery efforts, providing essential resources to youth impacted by the disaster. This impactful gathering will take place on April 30, from 10 AM to 1 PM, at the iconic Rose Bowl Stadium.

To register for this event, please [click here](#).

###

ABOUT THE ROSE BOWL INSTITUTE

The Rose Bowl Institute champions sportsmanship, leadership, and citizenship. Through educational programs, focused dialogues, and awards, the Institute leverages the power of sports to unite people everywhere. It is an arm of the Rose Bowl Legacy Foundation. James Washington, a former two-time Super Bowl Champion and UCLA Alumni, leads the Institute alongside a current [Advisory Board](#).

Launched in 2020, the Rose Bowl Institute has proven to be an inspirational flashpoint to educate and inspire both at-risk youth and underserved communities in Southern California and around the nation with compelling programming. Sports is a universal language that has the power to unite everyone. The Institute continues teaching independent skills and positive sports values such as *ethics*, *teamwork*, *sportsmanship*, *equality* to ensure its viewers and participants are exposed to free programming that can benefit their growth as contributing members of society.

Coupled with the Rose Bowl Stadium brand, and anchored by a nationwide, celebrity, values- driven advisory board, the Institute has quickly become a unique leader in valuable, productive dialogues rooted in positive sports values.

ABOUT THE TOURNAMENT OF ROSES®

The Pasadena Tournament of Roses® is a volunteer organization that hosts America's New Year Celebration® with the Rose Parade® presented by Honda, the Rose Bowl Game® presented by Prudential and a variety of accompanying events. The Association's 935 Members supply more than 80,000 volunteer hours, which will drive the success of the 137th Rose Parade, themed "The Magic in Teamwork," on Thursday, January 1, 2026, followed by the 112th Rose Bowl Game presented by Prudential. Visit www.tournamentofroses.com, like us on Facebook and follow us on Instagram and YouTube.