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ROSE BOWL INSTITUTE CELEBRATES 7TH ANNUAL WOMEN'S EMPOWERMENT SYMPOSIUM

The three-day virtual event closes with record attendance and game-changing conversations.

PASADENA, Calif. (November 17, 2025) – The Rose Bowl Institute successfully concluded its 7th Annual Women's Empowerment Symposium, welcoming nearly 2,000 attendees from across the globe. Held virtually November 4–6, the three day event brought together trailblazing women leaders, athletes, and entertainers, for candid dialogue, inspiration and messages of perseverance.

This year's featured speakers included **Abby Wambach**, soccer legend, speaker, activist, and New York Times best-selling author, and **Julie Foudy**, two-time World Cup champion, two-time Olympic gold medalist, Turner Sports host, analyst, and reporter and Rose Bowl Institute Advisory Board Member. As Abby Wambach and Julie Foudy shared during the panel, 'Sportsmanship is about more than how you win, it's about how you bring others up with you, lifting teammates and competitors alike and showing respect both on and off the field.' You can also catch their insights on their new podcast, **Welcome to the Party**.

Additional speakers throughout the program included leaders in media, sports business, and education, each highlighting the expanding roles women are playing across industries.

The program concluded with a dynamic fireside chat featuring **Trishtan Williams**, Executive Film Producer and Director, and **Aerial Powers**, WNBA Champion in 2019 as a member of the Washington Mystics, Co-Owner of Team Liquid, and Athlete & Players Commission at Global Esports Federation. This conversation spotlighted the rise of the WNBA, the evolution of women's sports, and the importance of elevating and supporting female athletes at every level.

"For me, sportsmanship isn't just following the rules or smiling after a win, it's using what I learn from every rebound, every assist, every challenge to make a positive difference beyond basketball. I want that to be my legacy," said Aerial Powers.

Across the Symposium's three signature themes, Sportsmanship, Leadership, and Citizenship, participants explored how women are leading change, creating community, and paving pathways for the next generation. The event continues to serve as a cornerstone of the Institute's mission to educate, inspire, and empower individuals to pursue excellence with integrity.

Since its inception in 2020, the Rose Bowl Institute has remained dedicated to educating and uplifting youth and underserved communities through free, donor-funded programming rooted in the values of ethics, teamwork, and sportsmanship. The Institute's ongoing initiatives ensure participants of all backgrounds are equipped with the confidence and tools to become leaders in their schools, careers, and communities. Thanks to the generous support of donors to the Rose Bowl Institute, we were able to offer the 7th Annual Women's Empowerment Symposium completely free of charge once again. Their continued generosity allows us to bring this program to participants around the globe, inspiring and connecting women through leadership, empowerment, and meaningful conversation.

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About the Rose Bowl Institute

The Rose Bowl Institute champions sportsmanship, leadership, and citizenship. Through educational programs, focused dialogues, and awards, the Institute leverages the power of sports to unite people everywhere. It is an arm of the Rose Bowl Legacy Foundation. James Washington, a former two time Super Bowl Champion and UCLA Alumni, leads the Institute alongside a current [Advisory Board](#).

Launched in 2020, the Rose Bowl Institute has proven to be an inspirational flashpoint to educate and inspire both at-risk youth and underserved communities in Southern California and around the nation with compelling programming. Sports is a universal language that has the power to unite everyone. The Institute continues teaching independent skills and positive sports values such as *ethics*, *teamwork*, *sportsmanship*, *equality* to ensure its viewers and participants are exposed to free programming that can benefit their growth as contributing members of society.

Coupled with the Rose Bowl Stadium brand, and anchored by a nationwide, celebrity, values-driven advisory board, the Institute has quickly become a unique leader in valuable, productive dialogues rooted in positive sports values.

About the Rose Bowl Legacy Foundation

Formed in 2010, the Rose Bowl Legacy Foundation is a 501(c)3, tax-exempt organization whose primary goal is to financially ensure the protection, preservation, and enhancement of the future of the Stadium as a National Historic Landmark. The Foundation has established funding for key capital improvement initiatives, educational programming, and heritage protection due to the generosity of supporters from around the world who are invested in its premier future.

In December 2024, the Legacy Foundation launched the first-ever capital campaign in the venue's history – a two-phase, multi-project private fundraising initiative. The campaign is a vital effort to maintain the Rose Bowl Stadium's ® status as a global icon in sports, entertainment, and culture. With the multiple improvement projects, set for completion by and beyond the 2028 Olympic Games, the campaign will prioritize the improvement of the experience at America's Stadium for all fans, by leveraging the sights, sounds and views that have written the venue's iconic story. These upgrades will not only preserve its historic legacy, but also amplify its lasting impact on Pasadena, Los Angeles County, the State of California and the nation. For more information on the Rose Bowl Legacy Foundation visit www.RoseBowlLegacy.com. For more information on the Lasting Legacy capital campaign, visit www.RoseBowlLastingLegacy.com.

About the Rose Bowl Stadium

The Rose Bowl Stadium is a National Historic Landmark built in 1922 and known throughout the world with its world-class reputation for hosting the 1932 Olympic Track Cycling event, five NFL Super Bowl Games, the 1984 Olympic Soccer matches, the 1994 Men's World Cup, the 1999 Women's World Cup, four BCS National College Football Championship Games, and the College Football Playoff Quarterfinal and the Semifinal Game. In 2028, the iconic venue will host the Olympic Games for a third time. The Rose Bowl is also known globally for hosting the annual Rose Bowl Game®, UCLA Football, international and Premier League soccer matches, and the World's Largest Flea Market.

The Rose Bowl Stadium is one of the world's greatest concert and festival venues, hosting world-class concerts including Coldplay, Karol G, the Rolling Stones, Taylor Swift, Beyonce and Jay-Z, and Kenny Chesney. Since 2016, Brookside Golf Course at the Rose Bowl has become a premier music festival venue hosting numerous annual events attracting hundreds of thousands of guests through the years.

Click [here](#) to watch the 2025 Women's Empowerment Symposium. To learn more about upcoming programs, visit www.rosebowlinstitute.org or contact rosebowlinstitute@rosebowlstadium.com.